

## Minutes: Union County Tourism Board Meeting

May 5, 2016, Anna Library

### **1. Call Meeting to Order**

A. Meeting called to order by Pat at 6:00PM

### **2. Attendees**

Pat Brumleve, Cindy Cain, Tony Calabrese, Jeff Kelley, Max Miller, Ken Pinnon, Kelly Carter, Rollie Hawk, Darren Bailey

### **3. Approve Minutes**

A. Time given to read and accept minutes

1. Motion to accept by Ken, + 2<sup>nd</sup> by Cindy

### **4. Financial Report**

A. Kelly Carter gave update of finances

1. March 31, 2016 balance of \$78,262.70
2. After disbursements to SITB of 3/5% of revenue on April 30.
3. Angela Coke is the County Auditor
4. No other activity

### **5. Old Business**

A. Email Account

1. Rollie will establish an email account through the County website
2. Ken Pinnon's email was wrong. It was corrected to [information@pinnonlakecabins.com](mailto:information@pinnonlakecabins.com)

B. Tony to develop a rubric for Agendas and Minutes, and meeting times and places

1. It was agreed to keep the meetings on the 1<sup>st</sup> Thursday of the Month at 6:00pm at the Library. Kelly will check on making Library arrangements. Using the 1<sup>st</sup> Thursday it will be possible to give monthly reports to the Commissioners if necessary.

C. Grant Proposals

1. Pat explained, discussed and handed out a grant proposal.
2. After a line by line explanation of the proposal by Pat, and much discussion, it was decided that we needed to be more specific with the areas included on the proposal.
3. Cindy discussed the grant proposal used by Metropolis in awarding their grants. Pat decided to table the proposal until the next meeting where we can look at the Metropolis proposal and fit it to meet our needs.
  - a. Those concerns were: Submission dates, Start and end dates, Grant totals and %, Previous grants awarded, Time lines and evaluations, etc.

## **6. New Business**

- A. Cindy gave a report on how we could effectively use her on the committee. The report included: Information on Infrastructure, Examples of ongoing projects, Website for Tourism and Marketing, TV commercials Feb-June, Georama tours, Where visitors are coming from, And Solar Eclipse information.
  - 1. Pat stated that a brief update would be good every month, but our immediate purpose was to develop the Grant

## **7. Old Business**

- A. No old business reports

## **8. Other Business and Comments**

- A. Tony discussed a plan to develop a seminar or class through Shawnee Community College to introduce Union County residents to opening a B+B or Cabin Business. The B+B Association used to conduct that session.
- B. No other business and comments.

## **9. Adjournment**

- A. Motion to adjourn at 7:15 by Ken and 2<sup>nd</sup> by Cindy
- B. Next meeting June 2, 2016 possibly at Anna Library

Respectfully Submitted,

Tony Calabrese