

Minutes: Union County Hotel Operator's Occupancy Tax Board

April 20, 2017 Anna Library, 6:00pm

1. Call Meeting to Order

A. Meeting called to order by Pat at 6:00pm

2. Attendees

Pat Brumleve, Tony Calabrese, Jeff Kelley, Max Miller, Ken Pinnon, Kelly Carter

Guests: Rollie Hawk, Carol Hoffman, Debbie McKibben

3. Approve Minutes

Point of Order brought up by Rollie that all of the voting results of the Committee should be public and in the minutes. From now on, Pat will call out the voting member's name and record their vote on a form. Rollie also suggested that Angie Cook and he should be recorded as guests and not voting members.

Minutes motioned by Ken, 2nd by Max, Unanimously approved

4. Financial Report

Angie was not present, but Pat handed out a Status Report. No report was discussed,

5. Old Business

Tony told the group he has contacted Chris Wells about receipts from the Biathlon Grant, and will contacts other grant recipients after the May meeting.

6. New Business

Debby McKibben gave a presentation concerning a proposal for grant money for the Annabelle Street Festival on June 9 + 10, 2017. The request was for \$1500.00 with the projected cost of the project to total \$2000.00. She explained that they are trying to expand the Festival to 2 days, which will include kid activities, bands, car shows, wine tasting, etc. The grant was to be shared between all of the activities. Ken mentioned that the scope of the advertising needed to go beyond 50 miles and not just to Marion, Carbondale, and local towns. Pat stated that if we gave them grant money they needed to produce documentation that visitors came from outside Anna and the County. Tony stated that everyone likes flowers and birds and this could be developed into a good festival, bringing overnights to the County. Jeff mentioned that the purpose of the grant money and the aim of the committee was to place "heads in beds". Carol stated that a flower festival could be important and "garden clubs, bird clubs, etc should be contacted, but the advertising needs to be done in January. Pat thought it was a good project, but we needed more information concerning the \$1500.00, but felt comfortable to give the project \$500.00. Tony proposed that the committee give them \$500.00. It was 2nd by Max. A vote was taken and unanimously approved by attending voting members.

7. Old Business

No old business

8. Other Business and Comments

No other business or comments

9. Adjournment

Motion to adjourn 6:36 pm, 2nd by Ken.

Next meeting June 15, 2017, Anna Library, 6:00pm

Respectfully submitted,

Tony Calabrese